

11th Arts, Antiques & Autos Extravaganza

Saturday, September 11th, 10 a.m. to 4 p.m.

on the Historic Downtown Denton Courthouse Square

Typical attendance is 5,000+

The 11th Annual Arts, Antiques & Autos Extravaganza appeals to all ages. Fine Arts & Craft show booths, Attic Treasure Appraisals, a classic, custom and hot rod car and motorcycle show, special Kids' Zone and festival foods make this event fun for the entire family.

The Denton Main Street Association produces several promotional events year-round, as well as assisting with historic preservation and economic revitalization in the central business district. The fall festival has traditionally drawn an audience of 5,000 - 7,000!

Vendor Information

Exhibition space will be available for fine artists and crafters, antique dealers, cottage industry businesses, sponsors, businesses, games, community non-profits and food vendors. Limited booth space available for each category. Committee reserves the right to accept or reject applicants.

Fine Artist/Crafter Eligibility

In order to maintain high standards and consistency at the festival, all vendors/exhibitors will be reviewed and selected by the committee. Booth space and fees are outlined below. Fine artists and crafters **MUST** submit photos of their work to be sold at the festival, along with the list of items for sale in the booth. Please submit a maximum of three, color photographs at least 4x6 in size or a digital photo CD. Label photos or CD with artist/crafter's name, title of work, medium, and date of work. All work must be original and made by the applicant. Commercially fabricated forms, kits, patterns, manufactured, mass-produced or molded items are not acceptable to qualify as a Fine Arts/Crafts booth. Exhibitors must display and sell only the items submitted and accepted in the application. No t-shirt sales are allowed, unless approved by the committee.

Application and Event Rules and Requirements for ALL Vendors

Exhibit Hours: 10 a.m. to 4 p.m.

Booth Size: 10' x 10' (unless permission granted otherwise).
Extra booth space available at no charge for artist/crafter demonstrations!

Set-Up: Exhibitors will be responsible for all booth structures, set-up, and furnishings, e.g., extension cords, signage, drapes, etc. Booths with electricity will need fire extinguishers. Vendors and booth participants can begin to **set-up no earlier than 7 a.m. on Saturday, September 11, 2010**. As the streets will be barricaded at this time, please have your vendor pass displayed on the dash of the registered vehicle in order to be allowed access to the Courthouse Square.

NO VEHICLES WILL BE ALLOWED ONTO THE SQUARE AFTER 8:00 A.M. ALL VEHICLES MUST BE OFF THE SQUARE BY 8:30 A.M. PLEASE BE PREPARED TO UNLOAD YOUR ITEMS AND MOVE YOUR VEHICLE BEFORE 8:30 A.M. THERE WILL BE NO EXCEPTIONS TO THIS POLICY. ANY VEHICLES REMAINING ON THE SQUARE AFTER 8:30 A.M. ON SATURDAY, SEPTEMBER 11, MAY BE TOWED AWAY AT THE VEHICLE OWNER'S EXPENSE. Booths must be **open by 10 a.m.**

Tear Down: Booths can begin tear-down no earlier than 4 p.m.. No booths will be allowed to close early without prior permission from the Committee. Participants are responsible for dismantling and cleaning space before leaving. We are a litter-free event and we recycle, please use the appropriate receptacles to dispose of trash.

Facilities: Electricity will be available for Food/Drink booths only if requested at the time of registration. No water will be available. Public restrooms will be available in the Courthouse. Portable toilets will be located around the Courthouse Square.

Security: Participants are responsible for the security of their goods. The Committee and event organizers accept no responsibility for stolen or damaged property, accidents or injury.

Additional Guidelines:

1. Placement of the booths will be at the discretion of the Committee.
2. No participant will be allowed to set-up without a signed and dated application and liability release.
3. The Committee reserves the right to revoke or refuse to grant space at any time, without recourse by the participant. The Committee shall not be liable to anyone for this action.
4. No booth space will be granted to those wishing to express religious, moral or political opinions. Only materials that have been approved by the Committee will be allowed. Displaying information that has not been approved by the Committee will result in expulsion from the event without recourse or refund.
5. Signage for each booth must be limited to the group or business name only.
6. Participants may display or sell only the items that have been specifically approved by the Committee or jurist.
7. All fees are non-refundable. Inclement weather will NOT be grounds for refund.
8. No "boom" boxes or recorded music will be allowed in booth areas.

(Over)

9. No exclusive rights for the sale of any item will be granted.
10. No alcohol (including beer and wine) may be served. The DMSA reserves the right to limit menu (food and drink) items sold at the event. *DMSA also reserves the right to be the sole vendor for bottled water at the event.*

All Applications:

Must be received in mail or postmarked by
DEADLINE on FRIDAY, AUGUST 27, 2010.

Late applications must be accompanied with a written reason for failing to meet the deadline, they must be accepted by the committee and a late fee of \$25.00 above the vendor fee is REQUIRED. Applications must be accompanied by check or money order for the full amount of booth rental payable to Denton Main Street. The fee will be deposited when acceptance notice is mailed or emailed. Applicants not accepted will receive their un-cashed check.

(Please Type or Print)

Business Name _____
Contact Name _____
Street Address _____
City/State/Zip _____
Phone # Day _____ Evening _____
Email _____
Vehicle (that will be used at event) Type/Make -
State/Tag# _____

Description and photos of items to be sold or information to be distributed: (The Main Street Committee reserves the right to determine whether goods or services are appropriate for the event. Only the items listed and approved may be sold or exhibited at event.)

Food/Drink & Art vendors tax
i.d.# _____

Do you require 120 volt electricity? Yes ___ No ___
(Availability is EXTREMELY limited and located in low traffic areas on the lawn. Please limit electric use ONLY for reason essential to operating your booth.) Electric is limited to 20amp/120 volt each booth. Please no A/C or generators.

Will you be using a 10' x 10' Pop-Up Canopy?
Yes ___ No ___
****Shaded spots cannot be guaranteed.****

BOOTH CATEGORIES AND FEES

Fine Artist/Crafter and Antique Dealer - \$75
(see qualifications on previous page for Fine Artist/Crafter)

Cottage Industry Business - \$150
(Subject to approval and spaces limited)

Sponsors – See benefit levels on sponsor form. Email info@dentonmainstreet.org or call (940) 349-8529 to request a form.

Food/Drink - \$200 for up to a 10' x 20' space. Food/Drink spaces ARE EXTREMELY LIMITED and accepted on a first-come, first-serve basis. **No food/concession trailers allowed.**

Game for the Kid Zone (call for approval and pricing)

Community Non-Profit - \$40. Must provide a game or art/craft project for kids (subject to approval) **See Guideline #4 before submitting your application.**

RELEASE

I/We, _____,
release all sponsors, co-sponsors, clubs, organizations, or individuals involved in Arts, Antiques & Autos Extravaganza from any liability, product or personal, for the duration of the event. I have read the rules and I agree to abide by them. I understand that failure to comply with the rules set forth by the Committee may result in termination of this contract without recourse by the participant and the Committee shall not be liable to anyone for this action. Vendor/exhibitor shall indemnify, defend and hold Denton Main Street Association (DMSA) harmless against any and all claims for liability of any nature against DMSA, their directors and members arising out of your acts.

Signature _____
Date _____

Enclosure Checklist:

- Application & signed release
- Check or money order made payable to Denton Main Street Association
- Marketing information about your organization or business, i.e. brochures or ads
- Committee reserves the right to accept or reject applicants.
- \$25 late fee for applications postmarked or received after 8/27/10

**Mail everything to:
Denton Main Street Association
P.O. Box 2017
Denton, TX 76202**

For more information, call 940-349-8529
Email: info@dentonmainstreet.org
Or visit our website at www.dentonmainstreet.org