

**Denton Main Street Association
Sponsorship Opportunities 2010**

**11th Annual
Arts, Antiques & Autos Extravaganza
Saturday, September 11th
on the Historic Downtown Denton Courthouse Square on the Square
Typical attendance is 5,000+**



Supporting Levels \$75 to \$125

\$75 Benefits include:

- Business name listing on festival T-shirts OR Business name on one car show or one motorcycle show trophy. *

\$125 Benefits include:

- Both of the above benefits as available.
- All of the above entitles your business to submit 200-250 promotional items for the car show participant's goody bags.

** Trophy & class sponsorships available on first come, first serve basis.*

Specialty Level \$300

All of the above benefits, plus:

- Business NAME listing in festival brochures.
- A parking space in a designated area in the car show with an entry into the "Best Business Promotional Vehicle" category of the car show.

Featured Level \$500

All of the Specialty level benefits, PLUS:

- Special recognition in all festival press releases.
- Sponsor LOGO on festival brochures distributed at the event and prior to the event throughout the Metroplex.
- Listing on the DMSA website as an AAA sponsor; one time use of the DMSA member list for direct mail.
- Sponsor LOGO recognition in advertising supplement in the Denton Record-Chronicle with the event program.
- Complimentary 10 x 10 booth space may be used for sampling, sales or recruiting OR one parking space for exhibiting a motor vehicle.
- Display of one Sponsor banner (to be provided by Sponsor) in prominent location at the event. Banner may be no larger than 3' x 10.'
- One time use of the DMSA member list for direct mail.

Presenting Level \$2,000

All of the Featured level benefits, PLUS:

- Credit in print and media co-sponsor advertising (event is promoted to thousands in Denton and DFW area).
- Sponsor logo on festival posters distributed throughout Denton and Denton County.
- 1st right of refusal for next year's event.
- Display of two Sponsor banners (to be provided by Sponsor) in prominent locations at the event.
- Media report provided following the event.
- BRONZE level membership in the DMSA - includes a business.
- LOGO on website from the DMSA website.

TO BE GUARANTEED RECOGNITION AS A SPONSOR, PLEASE RETURN BY Friday, JULY16, 2010

Sponsorship Commitment Form * Please see reverse for categories and other information we need from sponsors

Company Name/Contact _____

Address/City/State/Zip _____ Phone/Email _____

Payment Type (please circle level preference above): Check Enclosed \$ _____ Please Invoice \$ _____

**Contact: Christine Gossett
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**Mail form and payments to:
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